

JAPAN EXHIBITION ASSOCIATION (JEXA)

**JEXA is Japan's Largest Association
in the Exhibition Industry**

JEXA Membership

A majority of the exhibitions organized by JEXA members are large-scale exhibitions and international tradeshows that gather a huge number of industry competitors to exhibit their products under one roof. To materialize events like these, the involvement of 3 categories of entities is needed.

They are firstly, exhibition organizers who take the responsibility and conduct various activities for producing the events; secondly, exhibition halls which provide the venue; and thirdly, servicing companies which render various necessary services.

These three categories of entities make up the core of the exhibition industry, and are all members of JEXA. Established in 1967 and with a history of 44 years, JEXA has grown into Japan's largest and most influential industry organization with 229 member companies.



Message from the Chairman

We strive to expand the exhibition industry for the revival of Japan's economy



Tad Ishizumi
Chairman
JAPAN EXHIBITION
ASSOCIATION

Exhibitions and tradeshows yield enormous benefits to a wide variety of sectors.

Exhibitors gain opportunities for business expansion and inspiration from their competitors; visitors enjoy comparative reviews of products and purchase options; host cities gain long-term economic benefits from the visit of domestic and foreign business travelers; and companies engaged in event operations receive stable revenue.

What do exhibitions do for the host country? By gathering exhibitors and visitors from around the world, the country stands to become a world-class center and trendsetting place for the industry.

In view of these huge benefits, countries in Europe, the United States and in recent years many Asian countries too, especially China, set their sights on developing the exhibition industry by expediting their expansion and construction of exhibition venues.

Japan, on the other hand, remains far behind the global trend on account of various factors including an insufficient recognition of the significance of the exhibition business in the political, bureaucratic and economic circles.

However, the exhibition industry in Japan is beginning to get a fair evaluation recently. As more companies are now attracted to the potential of the trade show business, the JEXA membership is rapidly growing.

Amid this development, JEXA is firmly determined to expand the exhibition industry, in order to contribute to Japan's economic revival and recovery from the Great Eastern Japan Earthquake of March, 2011.

I sincerely look forward to your proactive support and cooperation for our organization.

September 15, 2011

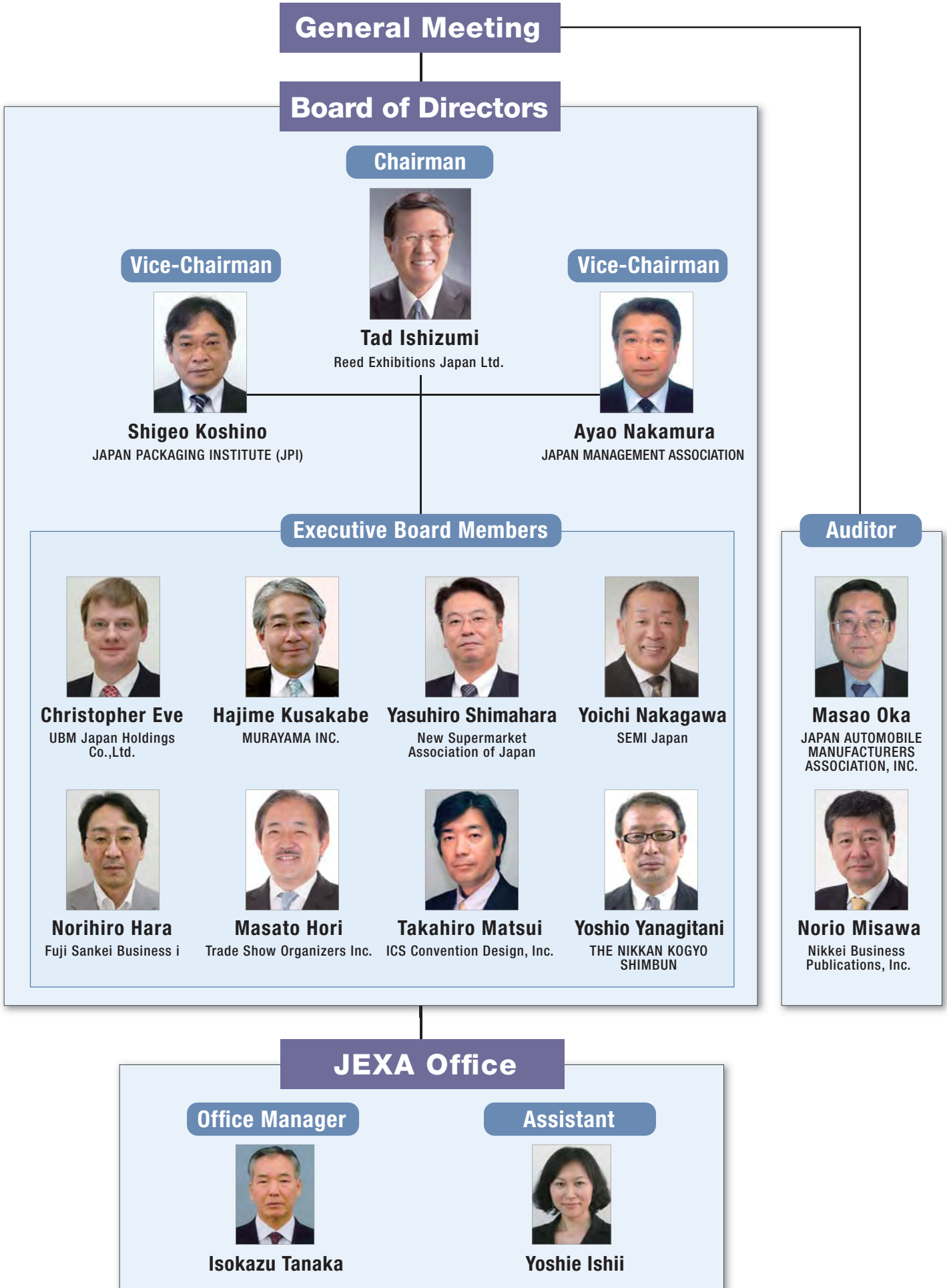
The missions of JEXA

Our missions are to foster the development of

- 1 Exhibitions that bring benefits to both exhibitors and visitors.**
- 2 Exhibitions that bring benefits to Japan, the host cities and all others.**
- 3 Exhibitions that host a large number of overseas exhibitors and visitors.**
- 4 Skilled industry professionals through sharing of know-how.**
- 5 Exhibition industry promotion into a national policy of Japan.**

JEXA Organization Chart

(Alphabetical order)



JEXA Committees

JEXA Office

Chairman

Tad Ishizumi
Reed Exhibitions Japan Ltd.

Committees

General Affairs Committee

- Enrichment of membership benefits.
- Establishment of long-term visions and revision of regulations.
- Management and administration of JEXA.

Chairman
Shigeo Koshino
JAPAN PACKAGING INSTITUTE (JPI)

Vice-Chairman
Ayao Nakamura
JAPAN MANAGEMENT ASSOCIATION

Vice-Chairman
Hakaru Saito
Tokyo Graphic Services Industry Association

Awards Committee

- Awards establishment and management.
- Appeal to award applicants.
- Raising awards' awareness.

Chairman
Hajime Kusakabe
MURAYAMA INC.

Vice-Chairman
Kentaro Takahari
Japan Electrical Construction Association, Inc.

Vice-Chairman
Mitsuru Moriguchi
MICE Japan Co., Ltd.

Venues & Facilities Committee

- Information exchange with and proposals to exhibition halls.
- Formulation of security and emergency measures.
- Proposals for venue construction and expansion.

Chairman
Yoshio Yanagitani
THE NIKKAN KOGYO SHIMBUN

Vice-Chairman
Tetsuo Tsubosaki
NIKKEI INC.

Vice-Chairman
Tamotsu Yamachi
SENKEN SHIMBUN Co.,Ltd

Membership Recruitment Committee

- Recruitment of new members. (Target number: 300)
- Recruitment activities through the media.
- Invitation of non-member companies to JEXA events.

Chairman
Norihiro Hara
Fuji Sankei Business i

Vice-Chairman
Fumimasa Doi
Reed Exhibitions Japan Ltd.

Vice-Chairman
Masaaki Yamamoto
KEN & STAFF Co., LTD

Human Resource Development Committee

- Hosting seminars and conferences.
- Hosting training programs and workshops.
- International human resource exchange. (Internship program, etc.)

Chairman
Norio Misawa
Nikkei Business Publications, Inc.

Vice-Chairman
Yasushi Kajiwara
Mesago Messe Frankfurt Corporation

Vice-Chairman
Norihisa Hamada
Mynavi Corporation

Social Function & Event Committee

- Organizing networking opportunities including AGM and golf competitions.
- Facilitation of member participation in JEXA events.
- Creation of new internal events.

Chairman
Yoichi Nakagawa
SEMI Japan

Vice-Chairman
Yasuhiro Shimahara
New Supermarket Association of Japan

Vice-Chairman
Yoshimoto Nishibayashi
INTERIOR NISHIDA Co.,Ltd.

Domestic Public Relations Committee

- Raising publicity for JEXA and exhibition industry.
- Enhancing media exposure including magazines, newspapers and TV.
- Information transmission to the political circles, government and industries.

Chairman
Masato Hori
Trade Show Organizers Inc.

Vice-Chairman
Toru Mihara
Tetsuado

Vice-Chairman
Yoshi Tanaka
Reed Exhibitions Japan Ltd.

Statistics & Standardization Committee

- Standardization of exhibitor/visitor counting system principles.
- Establishment of certification authority for exhibitor/visitor counting.
- Calculation and public release of economic effects by tradeshows.

Chairman
Takahiro Matsui
ICS Convention Design, Inc.

Vice-Chairman
Yuji Sato
Tokyo Big Sight Inc.

Vice-Chairman
Hideo Sakurai
PACIFICO Yokohama

Internationalization Promotion Committee

- Internationalization promotion of tradeshows. (seminars, overseas visits, etc.)
- Internationalization promotion of JEXA. (material in English, partnership with foreign associations, etc.)
- Research and report on overseas exhibitions.

Chairman
Christopher Eve
UBM Japan Holdings Co.,Ltd.

Vice-Chairman
Tomio Inoue
JAPAN MANAGEMENT ASSOCIATION

Vice-Chairman
Yoshichika Terasawa
Makuhari Messe, Inc.



Annual Events

(2009 ~ 2011)



January: New Year Party



June: JEXA Awards Ceremony



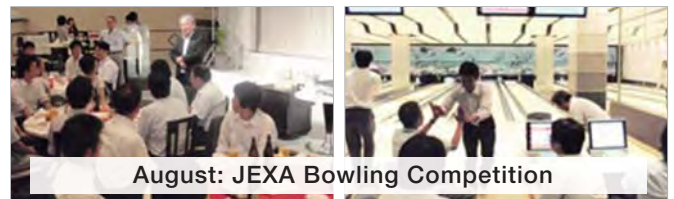
March: Special Lecture Meeting



June: Social Party



April, October: Spring/Autumn Networking Party for Junior Staff



August: JEXA Bowling Competition



June: Exhibition Business Forum



July, December: Summer/Winter Golf Competition



June: Annual General Meeting



December: Networking Events with Overseas Associations

List of JEXA members

(229 members, Alphabetical order, As of Sept. 15, 2011)

Organizers

- **BUSINESS GUIDE-SHA, INC.**
International Gift Show (Tokyo/Osaka/Fukuoka/Shanghai)
International Premium Incentive Show (IPIS)
Gourmet & Dining Style Show (GDS), etc.
- **CI SHOPPING SERVICE CO., LTD.**
ITOCHU Family Fair
- **EJK Japan, Ltd.**
International Food Ingredients & Additives Exhibition and Conference
Health Food Exposition & Conference
EXPO COMM WIRELESS JAPAN, etc.
- **e-LEARNING CONSORTIUM JAPAN**
e-Learning Conference
- **Exhibition Technologies, Inc.**
Technology Against Earthquake Expo
Japan International Seafood & Technology Expo
Agri-Food Expo, etc.
- **FREIA, INC.**
Healing Fair (Tokyo/Osaka/Kyusyu)
- **Fuji Sankei Business I**
Mass-Trans Innovation Japan
SENSOR EXPO JAPAN
Patent Information Fair & Conference, etc.
- **Hannover Fairs Japan KK**
CeBIT (Hannover)
HANNOVER MESSE (Hannover)
LIGNA HANNOVER (Hannover), etc.
- **ICS Convention Design, Inc.**
nano tech
InterAqua
Convertech China (Shanghai), etc.
- **INCGROW Co.,Ltd.**
TOKYO BUSINESS SUMMIT
- **Insatsunosekaisya**
JP Exhibition
- **INTERCROSS COMMUNICATIONS INC.**
EVENT JAPAN
- **International Development Association of the Furniture Industry of Japan**
IFFT/Interiorlifestyle living
- **Japan Association of Graphic Arts Technology**
PAGE
- **JAPAN AUTOMOBILE MANUFACTURERS ASSOCIATION, INC.**
Tokyo Motor Show
- **Japan Bakery and Confectionery Machinery Manufacturers' Association**
MOBAC SHOW
- **Japan Boating Industry Association**
JAPAN INTERNATIONAL BOAT SHOW
- **Japan Culture Corporation**
Library Fair & Forum
Scientific Information Open Summit
- **Japan Electrical Construction Association, Inc.**
JECA FAIR ~Electrical Construction Equipment and Materials ~
- **Japan Industrial Safety & Health Association**
Green Cross Exhibition
- **JAPAN INDUSTRIAL VEHICLES ASSOCIATION**
LOGIS-TECH TOKYO
- **Japan Institute of Logistics Systems**
LOGIS-TECH TOKYO
Logistics Solution Fair
- **Japan Jewellery Association**
JAPAN JEWELLERY FAIR
INTERNATIONAL JEWELLERY FAIR TOKYO
- **JAPAN MANAGEMENT ASSOCIATION**
FOODEX JAPAN
TECHNO-FRONTIER
HOTERESJAPAN, etc.
- **JAPAN PACKAGING INSTITUTE(JPI)**
Tokyo International Packaging Exhibition (TOKYO PACK)
Productions and Packaging Daily Life Show
- **Japan Packaging Machinery Manufacturers Association(JPMA)**
Japan International Packaging Machinery Show (JAPAN PACK)
- **JPCA-Japan Electronics Packaging and Circuits Association**
JPCA Show
Microelectronics Show
JISSO PROTEC, etc.
- **KINYOSHA PRINTING CO.,LTD.**
music jacket gallery
entertainment package award
INSATSUNO IROHATEN, etc.
- **Mesago Messe Frankfurt Corporation**
Beautyworld Japan
InteriorLifeStyle
Micromachine/MEMS, etc.
- **Messe Düsseldorf Japan, Ltd**
MEDICA World Forum for Medicin. International Trade Fair with Congress (Düsseldorf)
drupa. World Market Print Media, Publishing and Converting (Düsseldorf)
K. International Trade Fair No. 1 for plastics and rubber worldwide (Düsseldorf), etc.

- **Mynavi Corporation**
Mynavi Shushoku EXPO/Seminar
Mynavi Tenshoku EXPO/Seminar
- **New Supermarket Association of Japan**
SUPERMARKT TRADE SHOW
- **NIKKEI Business Publications, Inc.**
ITpro EXPO
FPD International
TOKYO GAME SHOW , etc.
- **NIKKEI INC.**
Shop & Retail Innovation Japan
Eco Products
HOME IMPROVEMENT FAIR TOKYO, etc.
- **Nippon Exhibition Co., Ltd**
Expo Super65 Plus
- **Nippon Interior Fabrics Association**
JAPANTEX Interior Trend Show
- **NISSIN Co.,Ltd.**
Tokyo Truck Show
- **RECRUIT CO.,LTD**
Rikunavi LIVE
- **Reed Exhibitions Japan Ltd.**
INTERNATIONAL JEWELLERY FAIR TOKYO
International Photovoltaic Power Generation Expo
INTERPHEX JAPAN, etc.
- **SANPO PUBLICATIONS, INC.**
JAPAN INTERNATIONAL WELDING SHOW
HUBTEC -Welding & Laser Exposition-
- **SEMI Japan**
SEMICON Japan
PVJapan
- **SENKEN SHIMBUN Co.,Ltd.**
JFW International Fashion Fair
PLUG IN
SENKEN JAPAN FASHION TRADE FAIR (Shanghai), etc.
- **Tetsuado**
Reform and Renewal
The R&R exhibition of Building Renovation
- **THE JAPAN FOOD MACHINERY MANUFACTURERS' ASSOCIATION**
FOOMA JAPAN (INTERNATIONAL FOOD MACHINERY & TECHNOLOGY EXHIBITION)
- **The Japan Refrigeration and Air Conditioning Industry Association(JRAIA)**
HEATING,VENTILATING,AIR-CONDITIONING AND REFRIGERATING EXPO.
- **THE NIKKAN KOGYO SHIMBUN**
INTERNATIONAL ROBOT EXHIBITION
MF-TOKYO
Smart Grid Exhibition
Automotive NEXT Industry Fair, etc.
- **Tokyo Graphic Services Industry Association**
PRIMEDEX
TOKYO GRAPHICS FAIR
- **Trade Show Organizers Inc.**
Asahi Housing Fair
NOODLE WORLD Osaka
INTER-FOOD Japan , etc.
- **TSO Innovent Inc.**
TOKYO BRIDAL FESTA IN TOKYO BIG SIGHT
TOKYO BRIDAL FESTA IN SAITAMA SUPER ARENA
Tokyo Special Import-Car Show, etc.
- **UBM Japan Holdings Co.,Ltd.**
Health Ingredients Japan
JAPAN JEWELLERY FAIR
CPH Japan , etc.
- **West Japan Industry and Trade Convention Association**
ECO-TECHNOLOGY EXHIBITION
WEST JAPAN MACHINE TOOL & INDUSTRY SYSTEM FAIR
WEST JAPAN CHINA WARE FESTA, etc.

Show Venue Management & Service

- **Asia and Pacific Trade Center (ATC HALL)**
- **Convention Center Hive Nagaoka**
- **Convex Okayama**
- **FUKUOKA CONVENTION CENTER**
- **HANSHIN ELECTRIC RAILWAY CO.,LTD.**
- **Japanese Garden & Restaurant HAPPO-EN**
- **Kobe Convention & Visitors Association**
- **LUCKLAND CO.,LTD.**
- **Makuhari Messe,Inc.**
- **Miyagi Industrial Center Foundation**
- **Nagoya urban industries promotion corporation**
- **NIIGATA BANDAIIJIMA GENERAL PLANNING. CO.,Ltd.**
- **OSAKA INTERNATIONAL BUSINESS PROMOTIONCENTER**
- **Osaka Merchandise Mart Corporation**
- **Ota City Industrial Promotion Organization**
- **PACIFICO Yokohama**
- **Sumitomo Fudosan BELLESALLE Co.,Ltd.**
- **Sunshine City Corporation**
- **Tokyo Big Sight Inc.**
- **Tokyo Ryutsu Center Inc.**

Event Supporters

Booth Contractors

- **accost corporation**
- **ad. point**
- **alter Co.,Ltd.**
- **ArtbeCrew Co.,Ltd.**
- **ASSOC**
- **BANSEI Co.,Ltd.**
- **BOX.1 CO.,LTD.**
- **BUSINESS ART CO.,LTD.**
- **DISCOVERY CORE., CO. LTD**
- **ENDLOS CO LTD.**
- **EXPO INTERNATIONAL LTD.**
- **fcrest.co**
- **FRESH TOWN Inc.**
- **Fuji Corporation**
- **FUJIYA CO.,LTD.**
- **HAKUTEN CO.,LTD.**
- **HIROMEYA Co.,Ltd.**
- **INTERIOR NISHIDA Co.,Ltd.**
- **KAWAGUCHIYA CORPORATION**
- **Kogeisha. Co.,Ltd.**
- **MURAYAMA INC.**
- **NAKATEN,inc.**
- **Nisso-MERO System Corporation.**
- **NOMURA Co.,Ltd.**
- **PICO INTERNATIONAL LTD.**
- **SAKURA International Inc.**
- **SAN-A Co.,LTD.**
- **SANKEI BLDG TECHNO Co.,Ltd.**
- **Shimizu Okuto. Inc.**
- **Shoei Bijutsu Co.,Ltd.**
- **SunCast co.,Ltd.**
- **TANSEISHA CO.,LTD.**
- **TCS Co.,Ltd.**
- **Toabo Material Co.Ltd.**
- **TOHGASHI CO.,LTD.**
- **toin Co.Ltd**
- **TOKYO TAKARA SHOKAI CO., Ltd.**
- **TOKYO ZOKEI BUJITSU CO.,LTD.**
- **TwoPeace&Architect inc**
- **YKY, Inc.**
- **ZYCC CORPORATION**

Show Management Agents/Operation Services

- **CAN,inc.**
- **CNT Inc.**
- **JV Communications**
- **KEN & STAFF Co.,LTD.**
- **NIKKEI PR ADVERTISING CO.,LTD.**
- **TOKYO BIG SIGHT SERVICES CORPORATION**
- **Ubon Co.,Ltd.**

Courier/Logistics

- **Ajility Ltd.**
- **BLUE LINE Co.,Ltd.**
- **BOX CHARTER CO.,LTD.**
- **Brinks Japan Limited**
- **CAP COMPANY LTD.**
- **HANKYU HANSHIN EXPRESS CO.,LTD**
- **Hitachi Transport System, Ltd.**
- **ISHIKAWA-GUMI. LTD.**
- **K.KUROZAKI CORPORATION**
- **Kintetsu World Express Sales Inc.**
- **MARUNI CORPORATION**
- **Plus Cargo Service Co.,Ltd.**
- **SANKYO KAISHA, LTD.**
- **SCHENKER-SEINO CO.,LTD.**
- **YAMATO BOX CHARTER CO., LTD.**

Rental Services

- **ACOM RENTAL Co.,Ltd.**
- **Azscene Inc.**
- **CHYODA KOGYO**
- **COSMO PLAN**
- **Hanatomidorisha Co., Ltd.**
- **HIRATSUKA LEASE Co.,Ltd.**
- **kanamoto co.,Ltd.**
- **Kissei Comtec co.,Ltd.**
- **NIPPOH-KIKO CO., LTD.**
- **NISHIO RENT ALL CO.,LTD.**
- **SHISUIEN**
- **yamagen. co. Itd**

Electricity, Communication, IT Services

- **IIDA Electrical Works Co.,Ltd.**
- **JUNKOSHA. Inc.**
- **NAKANISHI DENKI**
- **SHOHO DENKI CO.,LTD.**
- **Soknet Planning Ltd.**
- **Spline Network Inc.**
- **SUZUKI DENKI CO.,LTD.**
- **TAKAHASHI ELECTRICAL CONSTRUCTION**
- **tanakadensetsu K.K.**

Accommodations

- **Day Nice Hotel Tokyo**
- **Hotel Grand Pacific Co., Ltd**
- **HOTEL NEW OTANI MAKUHARI**
- **Hotel Viann Tokyo Oimachi**
- **Hyatt Regency Osaka**
- **KOBE PORTOPIA HOTEL CO.**
- **Maxpart Corporation**
- **SUNROUTE CO.,LTD**
- **Tokyo Bay Ariake Washington Hotel**
- **Tokyo Humania Enterprise Inc. (hotel nikko tokyo)**

Catering Services

- **AOYAMA Co.Ltd**
- **CORDON BLEU**
- **HARUMI VOIR CO.,LTD.**
- **HASEKANKO JISAKU**
- **HIBIYA Matsumoto**
- **NEW. TOKYO RESTAURANT CO.,LTD.**
- **R's B**
- **SHOJIKIYA**
- **UP BEAT CORPORATION**
- **WAKO SANGY CO.,LTD.**

Direct Mailing, Printing Services

- **ACCEA Co., Ltd.**
- **Fed Ex Kinko's Japan Co.,Ltd.**
- **SDM CONSULTING Co.,Ltd.**
- **SUNPROMPT Co.,Ltd**
- **TIKUTAKUBIN CO. LTD**
- **TOPPAN FORMS PROCESS CO., LTD.**
- **Toshin**

Water, Gas Supply/Air Conditioning

- **FUKUDO KOGYO CO.,LTD.**
- **OKAMOTO Works Co.,Ltd.**
- **Sakurai Kogyo Co.,Ltd.**
- **THREE-S SETUBI KOGYO CORPORATION**
- **Yamazaki Kogyosho, Co.,Ltd.**
- **YAMAZAKIKOGYO CO.,LTD.**

AV/Lighting and Sound Effects

- **AUDIO VISUAL COMMUNICATIONS LTD.**
- **Biz Croco Inc.**
- **Cine-Focus inc.**
- **DIGITIZED INFORMATION, INC.**
- **Edithgrove Co.,Ltd.**
- **Hibino Media Technical Corporation**
- **KOWA CO.,LTD.**
- **McRAY Corporation**
- **Sigma A&V and Rental Corporation**

Security Services

- **JSS Incorporated.**
- **KANSAI UNITE PROTECTION CO.,LTD**
- **TEXS Co.,Ltd.**
- **TOYO SOGO SECURITY CO.,LTD.**

Temporary Staffing Services

- **Adogei Promotion Co.,Ltd.**
- **Com Style, Inc**
- **DO CREATION Co.,Ltd.**
- **FULLCAST ADVANCE. CO.,LTD**
- **MASH CORPORATION**
- **New Service System Co., Ltd.**
- **Patina Co.,Ltd.**
- **SHOPS associate Ltd.**
- **Vento CORPORATION**

Cleaning Services

- **CHIBA-KEN BUIL-MAINTENANCE COOP.**
- **HOKUSO**
- **INSUPPORT CO.,LTD.**
- **Kinki Cleanup Co.,Ltd.**

Consulting/Marketing

- **Joho Dentatsu Institute, inc.**
- **Stella Exhibition Partners Co., Ltd.**

Translation Services

- **KY TRADE CO.,LTD.**

Data Processing/Visitor Counting

- **NEONET Inc.**
- **ULURU co.,inc**

Press

- **MICE Japan Co., Ltd.**
- **POP Inc.**

Travel Agencies

- **JTB Global Marketing & Travel Inc.**
- **NIPPON TRABEL AGENCY CO.,LTD.**

Telephone Marketing

- **Total Communication Service**

Novelties

- **TOIN CORPORATION**

Other

- **I's Complex Co.,Ltd**
- **LIMA JAPAN.**

Join us today!

JEXA membership up 30% in the past 2 years!

Members' Benefits

- 1 Receive inspirations, information, and know-how from other industry peers**
- 2 Build partnership and relationship with other JEXA members**
- 3 Voice your opinions through JEXA**
- 4 Gain social credibility as a member of Japan's largest industry group**

Membership Eligibility

JEXA membership shall be open to organizations and corporations that 1) organize exhibitions and tradeshows inside Japan, 2) support exhibitions and tradeshows inside Japan, and 3) engage in rental business of exhibition venues and facilities.

Membership Fees

Admission fee ¥50,000
Annual fee ¥50,000

How to Join

Fill out and return the application form below by FAX.

Application Form for JEXA Membership

Please fill out the form below and fax it to **+81-3-3295-7007**.

Please tick one <input type="checkbox"/> Organizers <input type="checkbox"/> Show Venue Management & Service <input type="checkbox"/> Event Supporters			Registration Date
Corporate name			Number of staff
Address			
Tel	Fax	URL	
The name of the representative	Position	E-mail	
Person in charge	Position	E-mail	
Business	Exhibition Name(s) (For organizers only)		

Send
Application
to

Membership Committee

- Chairman: Norihiro Hara (Fuji Sankei Business i) Tel: +81-3-3273-6177 Fax: +81-3-3241-4999
- Vice-Chairman: Fumimasa Doi (Reed Exhibitions Japan Ltd.) Tel: +81-3-3349-8501 Fax: +81-3-3349-8599
- Vice-Chairman: Masaaki Yamamoto (KEN & STAFF Co., LTD) Tel: +81-3-3367-0020 Fax: +81-3-3367-0027

JEXA Office

- Office Manager: Isokazu Tanaka / Assistant: Yosie Ishii
2F Shikoku Daini Bldg., 1-12-10 Uchikanda, Chiyoda-ku, Tokyo 101-0047, Japan
TEL: +81-3-3518-2640 FAX: +81-3-3295-7007
E-mail: info@nittenkyo.ne.jp URL: <http://www.nittenkyo.ne.jp>