

The Overview of Exhibitions Held in Japan in 2016

(Source : Exhibition Database 2018 published by POP Inc.)

Statistics for exhibitions held in Japan in 2016 show a slight decrease from the corresponding figures for 2015; 681 exhibitions (compared to 685), 118,732 exhibiting companies (compared to 119,747), 127, 582 exhibition booths (compared to 134,595), and 12,709,814 visitors (compared to 14,816,254). One factor influencing the significant drop was that the Tokyo Motor Show, one of Japan's biggest events, was not held in 2016. The growing number of organizers that do not announce the number of booths at their exhibitions is a factor behind the decrease in the number of exhibition booths.

Recent diversification in the sales methods for exhibition space means that more organizers sell space in units of square-meters rather than by the booth (3m x 3m). As a result, in calculating their exhibition spaces, some organizers employ the traditional booth unit, whereas others use the square-meter unit.

Number of Exhibitions by Type of Industry

●Manufacturing Sector : 290 Exhibitions

Industry Sector	Number
General industrial machinery/exchange among different industries	24
Metalworking machinery/machine tools	11
Printing/plate making/paper processing machinery	6
Food processing/packaging/logistics machinery	10
Sewing/cleaning machinery	3
Plastic/ceramic processing machinery	7
Machine elements/parts/industrial material	26
Manufacturing/designing/control equipment	10
Automobile maintenance equipment/parts	10
Chemical/pharmaceutical/biotechnology equipment	15
Measurement/analysis/science/inspection equipment	8
Magnetic/optical/image processing equipment	22
Electronics/electronic parts	21
Communication/broadcasting equipment	13

IT/information processing/office equipment	49
Environment/energy	41
Marine/air/transport	6
Agriculture/forestry	6
Construction/civil works	2

●Consumer Goods Sector : 391 Exhibitions

Industry Sector	Number
Housing/building facilities/building materials	34
Real estate/finance/investment	4
Distribution/stores/merchandise	13
Hotels/restaurants/kitchens	18
Advertisement/event tools	7
Hospitals/health care	20
Health/welfare/beauty	32
Security/disaster prevention	14
Electrical equipment/air conditioning/drainage	5
Furniture/interior/lighting	11
Gift/household goods	15
DIY/pets/hobby	16
Stationery/education/books	5
Toys/animation/games	11
Food/beverage	47
Sports/leisure	25
Automobiles/motorcycles	18
Fashion/leather goods	31
Watches/glasses/jewelry/cameras	13
Flowers/gardening/exterior	11
Tourism/regional products	6
Ceramics/crafts	6
Other events(free markets etc.)	26

Number of Exhibitions by Month Held

	Number	Number of Exhibitors	Number of Booths	Number of Visitors
January	47	6,700	3,875	612,066
February	48	10,564	18,323	1,564,692
March	45	8,519	11,607	1,435,318
April	82	8,958	10,314	1,037,053
May	74	12,183	9,563	1,648,539
June	69	10,708	8,107	1,174,710
July	51	7,500	3,077	563,586
August	35	9,163	5,060	405,261
September	64	9,578	16,533	1,309,578
October	90	19,755	19,081	1,707,455
November	58	12,186	17,525	912,952
December	18	2,918	4,517	338,606
Total	681	118,732	127,582	12,709,814

Number of Exhibitors TOP-10

Rank	Name of Exhibitions	Number of Exhibitors
1	TOKYO INTERNATIONAL GIFT SHOW 2016 Autumn	2,548
2	TOKYO INTERNATIONAL GIFT SHOW 2016 Spring	2,528
3	NIHON MONODUKURI WORLD 2016 etc.	2,318
4	FOODEX JAPAN 2016	1,935
5	Gaishoku Food & Table 2016 & Others	1,918
6	TOOL JAPAN 2016	1,635
7	GIFTEX 2016	1,622
8	JAPAN IT WEEK SPRING 2016	1,495
9	Messe Nagoya 2016	1,409
10	SMART ENERGY WEEK 2016 & Others	1,387

Number of Booths TOP-10

Rank	Name of Exhibitions	Number of stands
1	JIMTOF	5,518
2	Gaishoku Food & Table 2016 & Others	3,474
3	Tokyo Pack 2016	2,556
4	FOODEX JAPAN 2016	2,367
5	Logis-Tech Tokyo 2016	2,078
6	New Environmental Exposition 2016	1,953
7	International Hotels & Restaurants Show 2016 & Others	1,947
8	TOKYO GAME SHOW 2016	1,939
9	Inter BEE 2016	1,926
10	Semicon Japan 2016	1,748

Number of Visitors TOP-10

Rank	Name of Exhibitions	Number of Visitors
1	TOKYO AUTO SALON 2016	325,501
2	TOKYO GAME SHOW 2016	271,224
3	OSAKA AUTO MESSE 2016	223,901
4	JAPAN HOBBY SHOW 2016	207,373
5	TOKYO INTERNATIONAL GIFTSHOW 2016 Spring	194,764
6	TOKYO INTERNATIONAL GIFT SHOW 2016 Autumn	189,023
7	Tourism EXPO Japan 2016	185,844
8	TOKYO PACK 2016	184,677
9	NAGOYA AUTO TREND 2016	176,896
10	Eco Pro 2016-International Exhibition on Environmental and Energy	167,093